

# orell füssli Holding AG

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## **Orell Füssli acquires BÖWE CARDTEC GmbH in Paderborn (Germany)**

### **Asset deal – global provider of card personalisation solutions – addition to the Atlantic Zeiser Division’s range of technology and product offering**

Zurich, September 15, 2010. Orell Füssli Holding’s Atlantic Zeiser Group, based in Emmingen (Germany), will acquire material assets of the insolvent BÖWE CARDTEC GmbH with effect from October 1, 2010. BÖWE CARDTEC is a leading provider of hardware and software solutions for managing, personalising and distributing secure chip cards for national governments, banks and mobile telephone companies. The company has experienced financial difficulties in connection with the insolvency of its parent company, BÖWE SYSTEC AG. In addition to acquiring the company’s fixed and current assets as well as existing intangible property rights and customer relationships, Atlantic Zeiser will also continue to employ more than half of over 60 former personnel at the Paderborn site. No information will be disclosed regarding the purchase price.

Michel Kunz, CEO of Orell Füssli Holding Ltd., comments: “This acquisition ideally complements Atlantic Zeiser’s product portfolio in the important card segment. In future customers will be able to obtain a comprehensive, integrated solution from a single source, irrespective of project size: from secure collection of cardholder data to the production, delivery and administration of each card.”

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**Orell Füssli** is an international industrial and commercial group focusing on the core businesses of banknote & security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business has formed the traditional basis for the Zurich-based company since 1519. Orell Füssli generates sales of some CHF 300 million with 1 000 employees at locations in 10 countries and is listed on the Swiss Stock Exchange.