

orell füssli Holding AG

Dietzingerstrasse 3, P.O. Box
CH-8036 Zurich, Switzerland
Phone +41 44 466 7273
Fax +41 44 466 7280
info@orellfuessli.com
www.orellfuessli.com

Announcement by Orell Füssli to comply with ad hoc publicity requirements

For release on February 14, 2011, 7:00 a.m.

Orell Füssli: New Head of the Publishing Division

Zurich, February 14, 2011. Dr. Matti Schüsseler has been appointed Head of the Publishing Division and Member of the Management Board of the Orell Füssli Group, effective March 1, 2011. He will succeed Alex Aepli, who retired at the end of 2010.

Dr. Schüsseler (51), a German national, has spent the past 14 years at Langenscheidt KG, Munich, as Director Marketing and Distribution and was responsible for the German-speaking book market and worldwide distribution. Before joining Langenscheidt, Dr. Schüsseler was CEO of Ernst Klett Vertriebsgesellschaft, Stuttgart, and held senior positions at FNAC Germany and at Bertelsmann Verlag.

Dr. Schüsseler has a degree in literature and linguistics from the University of Constance. He is married and father of a daughter.

Information

Michel Kunz, CEO Orell Füssli
Phone +41 44 466 7273
ceo@orellfuessli.ch

Orell Füssli is an international industrial and trading group focusing on the core businesses of banknote & security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business has formed the traditional basis for the Zurich-based company since 1519. Orell Füssli generates sales of some CHF 320 million with some 1 000 employees at locations in 10 countries and is listed on the Swiss Stock Exchange.