

Statutory ad-hoc announcement:

for release on April 14, 2015

Atlantic Zeiser sells majority interest in SOFHA GmbH

Zurich, April 14, 2015 – Atlantic Zeiser GmbH, Emmingen/D, a member of the Orell Füssli Group, is selling its majority interest in SOFHA GmbH, Berlin/D, to an industrial investor effective as of January 1, 2015.

SOFHA GmbH is a leading provider of software solutions for high-performance image processing and colour printing technologies and has 29 employees. Atlantic Zeiser has held a 74.9% interest in the company to date.

In recent years SOFHA and Atlantic Zeiser have developed strategically in different directions with little potential for synergy. SOFHA has successfully expanded its position as a software partner to large manufacturers of high-resolution digital printing lines for the graphic arts industry. Atlantic Zeiser has established itself as a full-service supplier of highly productive printing systems for the card and packaging industries. The sale of this holding will open up new strategic growth potential for SOFHA GmbH.

The parties have agreed not to disclose the purchase price.

As a leading provider of sophisticated personalisation, individualisation and Track & Trace solutions, Atlantic Zeiser operates in the fields of banknote serialisation, card systems and packaging.

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Orell Füssli is a diversified industrial and trading group focusing on the core businesses of banknote & security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business has formed the traditional basis for the company since 1519. Orell Füssli generates sales of some CHF 300 million with almost 1 000 employees at locations in 10 countries and is listed on the Swiss Stock Exchange.