

Ad hoc media release

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Daniel Link appointed as new CEO of the Orell Füssli Group

Zurich, June 27, 2019 – The Board of Directors of Orell Füssli Holding Ltd have appointed Daniel Link as the new CEO of the Orell Füssli Group. Mr Link will take up his duties no later than January 1, 2020.

Daniel Link has many years of experience in the management of industrial companies. He has served as CEO of Gebr. Loepfe AG, Wetzikon, Switzerland, since May 2018. Prior to that he was CEO at Bräcker AG for eight years. Both the Loepfe and Bräcker companies operate on an international scale, specialising in key products for the textile industry.

Daniel Link obtained an engineering degree in microtechnology from the École polytechnique fédérale in Lausanne and completed studies for an Executive MBA in General Management at the University of St. Gallen. He is 49 years old and a Swiss national.

The Board of Directors of Orell Füssli Holding is delighted to have found a figure with broad and strategic experience gained in different successful industrial fields in the person of Daniel Link.

As already announced in December 2018, Martin Buyle will leave the Orell Füssli Group at the end of September 2019 at his own request after five years as CEO. Board Chairman Dr Anton Bleikolm will assume the post of CEO ad interim for the period between Martin Buyle's departure and Daniel Link's arrival.

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***Orell Füssli** is a diversified industrial and trading group engaged in the core businesses of banknote and security printing, industrial systems used in the serialisation of banknotes and security documents, and book retailing. Orell Füssli generates sales of some CHF 250 million with about 700 employees at locations in five countries and is listed on the Swiss stock exchange.*
