

Media release

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Martin Buyle appointed new CEO of the Orell Füssli Group

Zurich, June 6, 2014 – The Board of Directors of Orell Füssli Holding Ltd has appointed Martin Buyle as the new CEO of the Orell Füssli Group. He will take up his position at Orell Füssli on October 1, 2014.

Martin Buyle has many years of experience in the management of industrial SMEs. He has been a member of the executive board of Jakob Müller AG, a Swiss textile machinery manufacturer operating internationally, for the past five years, for the last two of them in the position of CEO. For four years prior to that he was General Manager of Kramer-Werke GmbH in Germany, a manufacturer of compact construction machinery. Several years engaged in international strategy consulting services with Roland Berger Strategy Consultants and as a development engineer in a division of Rolls-Royce Power Systems round off his professional CV.

Martin Buyle completed his studies in mechanical engineering at Vienna University of Technology and graduated with an MBA (Master of Business Administration) from the IESE Business School in Barcelona. He is 40 years old and an Austrian national from Dornbirn, Vorarlberg.

The Board of Directors of Orell Füssli Holding Ltd is delighted to have found someone with wide-ranging operating and strategic experience in a variety of successful industrial activities in the person of Martin Buyle.

As already announced, after more than four years as CEO of the Orell Füssli Group, Michel Kunz will leave the company at the end of 2014. Under his leadership Orell Füssli has created the preconditions to hold its own successfully in the rapidly changing book trade through the joint venture of its book retailing operations with Thalia Bücher AG, and at German subsidiary Atlantic Zeiser the turnaround has been initiated together with the new management. The Board of Directors wishes to thank Michel Kunz for his great commitment and his efforts on Orell Füssli's behalf during a difficult period for the company, and wishes him all the best for his professional and personal future.

Orell Füssli is a diversified industrial and trading group focusing on the core businesses of banknote and security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business has formed the traditional basis for the company since 1519. Orell Füssli generates sales of some CHF 300 million with about 1 000 employees at locations in 10 countries and is listed on the Swiss Stock Exchange.

Contact

Orell Füssli Holding Ltd, Phone +41 44 466 72 73 / media@orellfuessli.com